



EDITORIAL DEPARTMENT SOP

Want to write for us? Here's how.

1. Be witty, smart, casual, edgy, satirical, yet still in a strong, clear and concise writing style. We look for unique pitches or unique angles on mainstream topics/stories. Often, we'll get numerous pitches about a single topic and we'll go with the freshest, most intriguing approach. We're looking for ideas that fall under the radar, as well as mainstream issues and how they all reflect and relate to Muslim youth.

3. Anyone interested in contributing to Elan needs to submit 2-3 writing samples (If you don't have clips, write us a 200-word "Undercurrents" piece.)

4 Submit a resume and/or CV.

5. Send us a short, succinct pitch, no longer than two or three paragraphs. Please include all relevant info. including the specific department and section you are pitching for (please see departments listed below), who you plan on interviewing for the piece (if relevant,) whether or not you have contact info. for the interviews and of course your specific, exclusive angle on the piece.

We are looking for freelancers in the following departments (please pick up a copy of the magazine to see examples of other articles):

FEATURES

Every issue, we include three 1,500-word articles highlighting major trends, individuals and ideas based on the theme of the publication.

- ***Freestyle***
 - Latest trends in international fashion scene
 - Signe*
 - Highlights of major Muslim designers
 - Local TM*
 - Everyday fashion in different locales
 - Fashion Spread

- ***Destination:*** _____
 - Unique travel trends/destinations

Taxistand

- Travel tips/advice from locals

Lost in Translation

- Key phrases and words travelers should learn before venturing to a destination

- **News/Politics**

The bottom line

- Based on theme of mag, focusing on key figures in business world or specific trends (profiles, exposes, etc)

Unedited

- Op-ed pieces, columns, blogs and the like from individuals around the world on relevant political stories and issues

Eye on The World

- Tackling major news events/topics of the day

- **Eclectic Palette**

- Profiles/highlights of artists, authors, musicians, directors and their work
Art, books, film, music, and architecture/design

- **Inheritance**

Cultivating History

- Columns/pieces on Islamic history, scholarly advances, innovations, etc by an academic or expert in the field.

Off The Record –

- Interactive Blog

- **Health & Beauty**

Simply Irresistable

- Nutritional advice, lifestyle advice, methods of improving quality of life

Timeless Remedies

- Medicinal section – ancient and traditional therapies/cures
- Natural beauty advice

Email all pitch, resume and writing clips directly to the EIC, Nida Khan, at nkhan@elanthemag.com. We are a quarterly publication, working 2 months in advance so please submit ideas accordingly and be patient to receive a response.